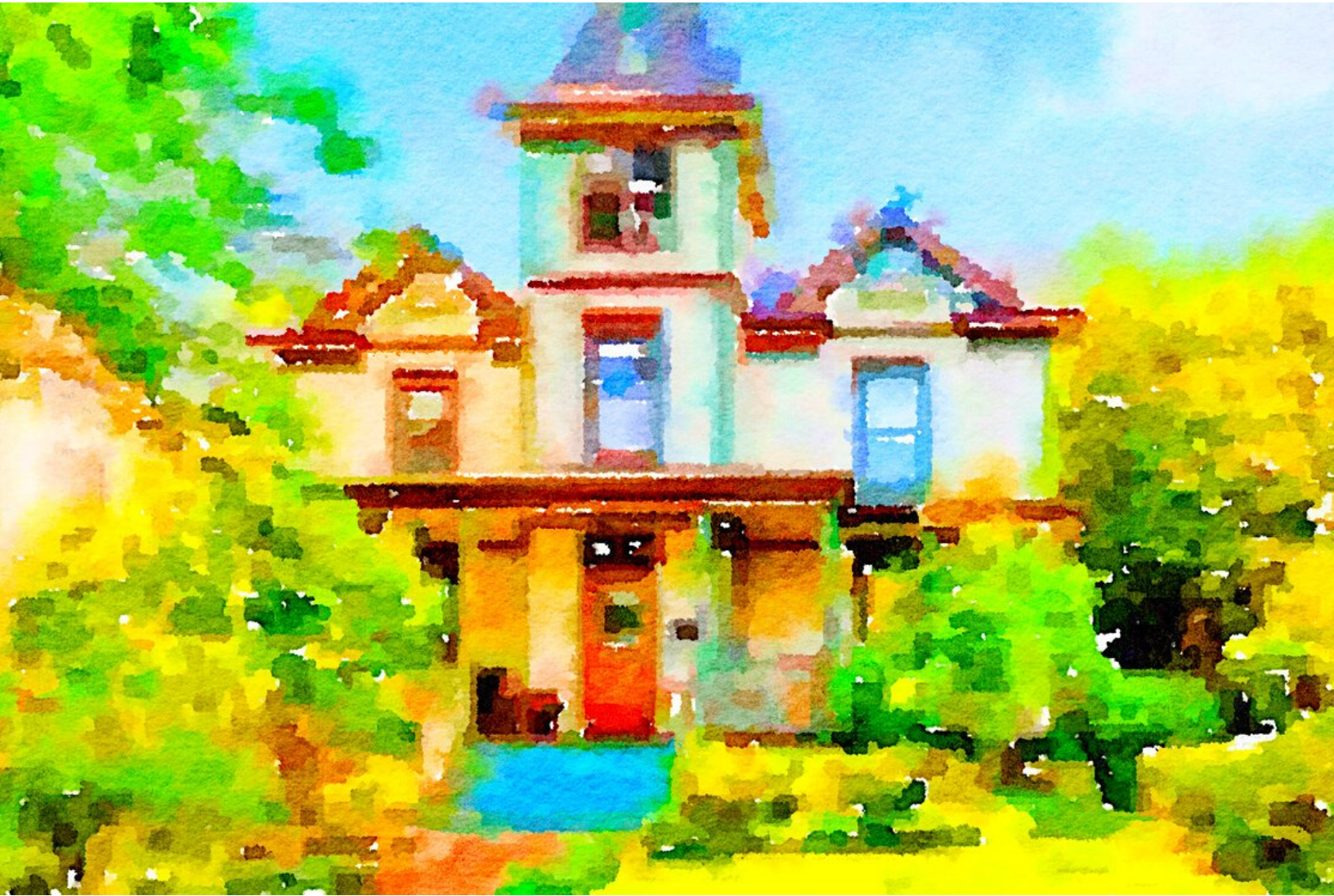




GEORGIA'S FRIENDS
HOPE HEALS



Annual Report • 2020

GeorgiasFriends.org

A Message from Our Leadership

The pandemic rocked the world in 2020, and Georgia's Friends was buoyed by our dedicated supporters, staff, residents, and volunteers. Our generous donors played a key role, and their financial support ensured that Georgia's House remained a sanctuary for renewal and hope for the women we serve.

The women of Georgia's House rose above the hardships of Covid with grace, good humor, and care for their sisters. Thanks to early adoption of safety protocols on campus, all of the women remained Covid-free throughout the year. We are so proud of the way they adapted to all the changes and restrictions while supporting one another. They embodied the recovery mantra "This too shall pass."

With some adjustments, we were able to carry out the initiatives set forth by the Georgia's Friends board of directors in 2020. Given the challenges of the pandemic, we can be proud of all that we've accomplished and the strong foundation we've developed.

Yours in hope and healing,



*Page Gilliam,
Board President*



*Karen Turner,
Past Board President,
2018-2021*

Board of Directors

Executive Team

Page Gilliam
President

Charlotte Chapman
Vice President

Elaine Oakey
Secretary

Gerri Carr, CPA
Treasurer

Karen Turner
Past President

Dorothy Tompkins, MD
Founder & Past President

Board Members

Tom Albro
Joanne Blakemore
Diane Brownlee
Ted Hogshire
Val Newcomb
Annie Sartori
Tim Sims
Lanie Veckman

Executive Director

Denise McFadden

Staff

Laura Pettit
Program Director

Celeste Goodman
Operations Manager

Tiffany Tyree
Evening Monitor

IMPACT



22 women served
8 successful transitions
2,491 safe bed nights provided
new! Resident Committee launched!

Our Mission

Georgia's Friends provides programs and services in the local community to help women suffering from substance use disorders and co-occurring mental health challenges. Georgia's House, the signature initiative, provides hope and healing through a safe, therapeutic, and structured home for women in recovery.

Our Vision

Georgia's Friends will be a leading resource in the region for women's recovery from drug and alcohol addiction.

A SAFE HAVEN DURING COVID-19

"What was most amazing about Georgia's House during the pandemic was that the residents had each other. Most people in early recovery were out there all alone. The residents often said that if they had been at home, they never would have made it."

LAURA PETTIT
GEORGIA'S FRIENDS' PROGRAM DIRECTOR



"I am very grateful I was at Georgia's house during the pandemic. I felt safe, loved, and supported. My needs were met in glorious abundance. The volunteers and board members were so thoughtful, caring, and nurturing of our recovery. They provided meals, donations, clothing, and made the holidays so special. It felt like home. It was good to be in a supportive environment with other women in recovery, with structured programs and staff support. Georgia's House was vital to my recovery during the isolation and confinement of the pandemic!"

CHRISTIE, ALUMNA



In 2020, the Georgia's Friends board of directors focused on four core initiatives.

Initiative 1: Georgia's House

Addiction knows no boundaries. Anyone in any walk of life can be affected by this disease as it ravages individuals, families, and the community through the loss of independent and productive citizens. Women often have different challenges from men and their needs must be met differently. Living in a supportive community with the help and guidance of professional staff gives each woman the best chance of truly healing from her disease. Georgia's House provides the kind of long-term help and support that lead to hope, healing, and happy lives for the women and their families.

Georgia's House, the signature initiative of Georgia's Friends, opened in 2015 to provide hope and healing through a safe, therapeutic, and structured home for women in the early stages of recovery. We serve up to eleven women on a full-time basis and residents may stay at Georgia's House for up to two years as they transition to self-sustaining and addiction-free lives. We are grateful that Georgia's House remained open during the lockdown, as the support of the Georgia's House community was life-sustaining for the women.

In 2020, the number of new residents accepted at the house dipped slightly because the treatment centers that refer to us were closed due to Covid. But our residents were able to continue their recovery programs virtually and they worked diligently to complete them. They were all able to secure jobs, despite business closings and cutbacks, with positions in healthcare, food service, and hotels.

Our recovery programs continued to grow and evolve throughout the year. We expanded our program to accept residents on medication-assisted therapy (MAT). We now offer residents ongoing drug testing after their successful completion of the program to help them continue on their recovery paths after they leave Georgia's House.



"My life has changed because of this place – a whole lot. I'm happy. It's been a long time since I've been happy. And I feel like I'm loved here."

DEE, ALUMNA



RESIDENTS ON THE PORCH AT GEORGIA'S HOUSE



"I am in the last stretch of school! I was able to switch over to a bachelor degree program in Christian Leadership at no extra cost and Georgia's House gave me a huge gift in paying for my degree. I was minoring in women's ministry but I recently changed it to business enterprise. Can't go wrong with learning about business and finance! And, several months ago I had the opportunity to become a licensed life coach minister so I'm Clergy now as well."

AMBEROSYA, ALUMNA



Residents' Voices. In 2020, the board formed a residents' committee to represent the interests of the resident community. The committee plans events and volunteer activities for residents as they seek to give back. In 2020, Laura Pettit, our program director, and Karen Turner, our board president, led residents in creating beautiful tie-dye banners at the beginning of the pandemic that proclaimed "We can do this together", which we shared with our Ridge Street neighbors.

Education and Career Support. The women of Georgia's House are eager to work and earn money to support themselves and create sound financial futures for themselves and their families. We work with the women to help them identify fulfilling work, as opposed to just "finding a job".

Many of our residents have never had an opportunity to pursue education or training that could lead to meaningful careers. With generous donations from the Ed Ford/Kay Ford Helping Hand Fund and from St. Paul's Ivy Episcopal Church in Charlottesville, Georgia's Friends created a scholarship fund to help residents and alumnae along that path.

In 2020, two residents took classes toward earning their GEDs and one enrolled at PVCC to work towards an associate's degree. Two women trained to become peer recovery specialists and several took computer classes at IX Park facilitated by Piedmont Virginia Community College. And one alumna continued her undergraduate work with the help of the scholarship fund.

Volunteers. Georgia's Friends depends on volunteers and individuals in the community to provide support in many ways. Employees from Carter Myers Automotive joined us again (as they did in 2018) for the United Way Day of Caring. Armed with gardening gloves, power tools, paint, PPE, and grace, they took on several projects to improve our yard and grounds.

A dedicated group of volunteers and board members delivered dinners three times a week from March through August, to provide sustenance and support in a difficult time. And volunteers from faith communities donated necessities and extras for new residents throughout the year. First Presbyterian Church adopted Georgia's House for their holiday outreach. They brought gifts, toiletries, gift cards, supplies, and more. Their thoughtfulness helped our residents feel supported, cared about, and valued.

VOLUNTEERS FROM CARTER MYERS AUTOMOTIVE DURING THE UNITED WAY 2020 DAY OF CARING

Initiative 2: Georgia's Cottage

The organization purchased and renovated a small building behind Georgia's House in 2018, which we've named Georgia's Cottage. Our vision for the cottage has been to make it a center for classes, meetings, and recovery workshops for residents, alumnae, and community members and to provide office space for our staff.

Our workshop program, which launched in 2019 and is hosted at the cottage, gained momentum in 2020, featuring twice-monthly Sunday dinners and interactive presentations on topics related to recovery. We were fortunate to welcome volunteers and alumnae who presented on recovery and life skills ranging from mindfulness and coping skills to addiction and the brain, healthy relationships, and distorted thinking. Additionally, several alumnae returned to share their stories of experience, strength, and hope.

We offered several workshops and activities focused on fun and joy, including creative writing, drawing on the right side of the brain, pumpkin carving, a Halloween costume contest, and a Christmas-ornament workshop. The residents also wrote letters to themselves on New Year's Day which we will read to them next New Year's Eve.

Before the pandemic, we opened Georgia's Friends to the community for weekly AA meetings. The meetings have been put on hold but will resume when it's safe to gather in groups again. In September 2020 we were able to host an online training series from the cottage which was focused on Nurturing Parenting. The series was sponsored by Virginia National Bank.

The grounds of Georgia's Cottage were transformed when a team of individuals and organizations came together to give our yard a stunning makeover. Residents now have a lovely place for socializing and quiet contemplation. Special thanks to Karen Turner, Rusty Lilly, Grelen Nursery, Mollie and Robert Hardie, Lynn and Kenny Brown, Building Goodness Foundation, and Martin Horn, Inc. for their contributions to our garden makeover.



GEORGIA'S COTTAGE & GARDEN PERGOLA



THE OFFICE AT GEORGIA'S COTTAGE



GEORGIA'S COTTAGE MEETING SPACE

Initiative 3: Marketing & Communications

2020 was a great year for strengthening our brand through outreach and marketing. We developed a new logo and color palette along with a website that conveys our mission and vision and supports our outreach efforts. We published our first newsletter in June of 2020 and a second in August. We also created a virtual tour on the website which introduces our online visitors to our mission and residents. We are thankful for our board member Val Newcomb who led a committee in evolving the brand identity to better reflect who we serve and our hopes for their recovery.

Initiative 4: Fundraising

Georgia's Friends had three main fundraising goals in 2020: to reduce our mortgage debt, sustain operations, and grow our programs.

Fundraising was a challenge for Georgia's Friends in 2020 as it was for all nonprofits. Covid upended our two major fundraising events—a Celebrating Georgia's Friends Reception and a Spring Open House. Grants and individual and business donations therefore became critical.

Our donors made the difference in 2020. During the pandemic, a special group of generous supporters came together with an offer to match funds to reduce our mortgage debt. We met the match and paid down a large portion of our mortgage principal, which significantly reduced our monthly payments and allowed us to focus more of our resources on programs and services. We are extremely grateful for the support of these friends.

The Hope Heals annual appeal was life-affirming in 2020. Our loyal supporters were extremely generous and helped us meet our operating budget during this difficult time.

We are so grateful for the wide support of our donor community and all those who stepped up when we needed them most.



DAY OF CARING VOLUNTEER



MAKING BANNERS TO SHARE WITH OUR NEIGHBORS



RESIDENTS ENJOYING A HIKE

FINANCIALS

GEORGIA'S FRIENDS, INC.
STATEMENT OF FINANCIAL POSITION
AS OF DECEMBER 31, 2020

	<u>2020</u>	<u>2019**</u>
ASSETS		
Cash	\$ 150,825	\$ 207,675
Fixed assets, net	\$ 1,095,320	\$ 1,097,389
Other assets	\$ 278	\$ 6,028
TOTAL ASSETS	<u>\$ 1,246,423</u>	<u>\$ 1,311,092</u>
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts payable	\$ 942	\$ 5,347
Other current liabilities	\$ 19,355	\$ 29,806
Deferred Revenues	\$ 13,800	\$ 28,516
Long-term liabilities	\$ 73,342	\$ 321,222
Total Liabilities	<u>\$ 107,439</u>	<u>\$ 384,891</u>
NET ASSETS		
Without donor restrictions	\$ 1,131,518	\$ 873,935
With donor restrictions	\$ 7,466	\$ 52,266
Total net assts	<u>\$ 1,138,984</u>	<u>\$ 926,201</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 1,246,423</u>	<u>\$ 1,311,092</u>

***as amended in 2020*

REVENUE RESOURCES

Individuals

Individual and Business contributions	\$	212,849
Restricted Individual contributions	\$	191,116
Resident payments	\$	5,820

Grants

Local Government	\$	37,060
Private Foundations	\$	80,000

Events

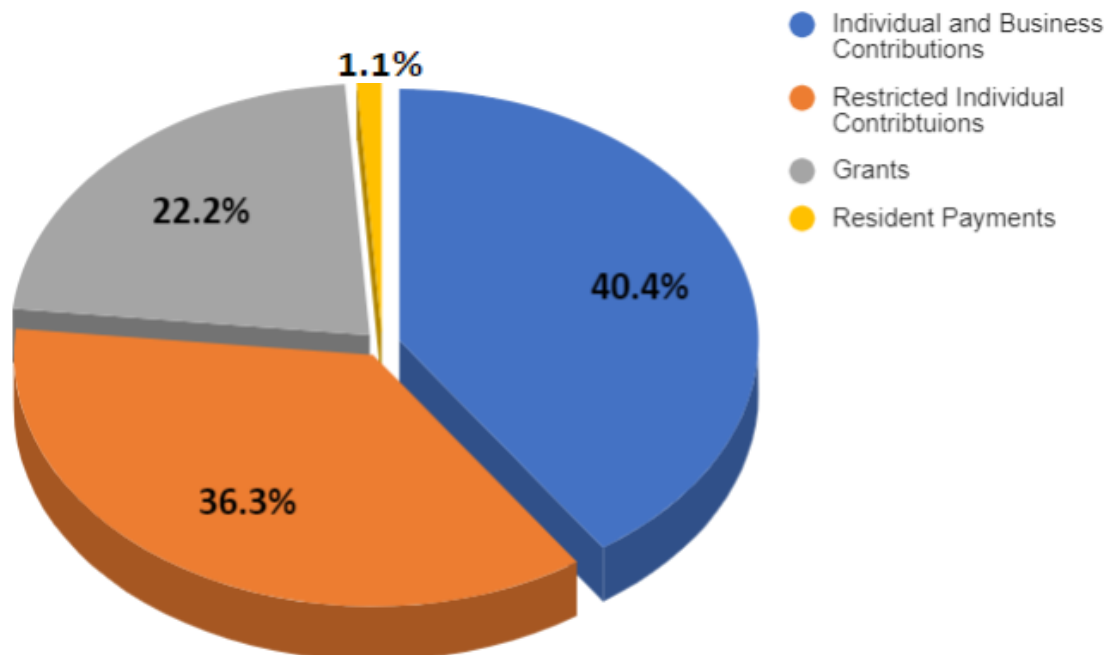
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Other

-

TOTAL \$ 526,845

Georgia's Friends is primarily supported by individuals in the community.



DONOR LIST

\$50,000 and above

Tessa Ader
Oakwood Foundation Charitable Trust
The Smith Family "Always Am" Fund
Dorothy & William Tompkins, M.D.

\$10,000 - \$49,999

Bama Works Fund of Dave Matthews Band at the
Charlottesville Area Community Foundation
City of Charlottesville
Community Emergency Response Fund
Charlottesville Area Community Foundation
Community Recovery & Catalyst Grant
County of Albemarle
Dammann Fund, Inc.
J&E Berkley Foundation
Natasha & Nick Lawler
Deborah & Michael McCollister
Janet & John Nunn
St. Paul's Episcopal Church
Karen Turner

\$5,000 - \$9,999

Joanne & Haywood Blakemore
The Ed Ford Fund at the Charlottesville Area
Community Foundation
Emmanuel Episcopal Church
Heiner Family Fund at the Charlottesville Area
Community Foundation
Twentieth Century Merchants Fund of
Charlottesville-Albemarle Retail Merchants
Association at the Charlottesville Area Community
Foundation

\$2,000 - \$4,999

Gerri Carr
James J. Griffin Family Foundation
Rebecca C. Quinn, a Donor Advised Fund of
USAA Giving Fund
Annie & Paul Sartori
Frederic W. Scott Jr.
Jay & Elizabeth Swett
Westwind Foundation

\$1,000 - \$1,999

Thomas Albro
Brandt & Kathleen Allen
Stephen & Mary Burns
Roberta & Ivan Crosby
Page Gilliam
Gordonsville Presbyterian Church
Huffman Family Fund-Short Term at the
Charlottesville Area Community Foundation
Elaine Oakey
Sandra Palumbo
Nancy Roche
James & Sheila Thweatt
Marsha Trimble
Alison & Bernard Webb
Zarnick Family Foundation

\$500 - \$999

Carolyn & William Achenbach
Albemarle Garden Club
Roger & Donna Authers
Jane & William Baer Jr.
Robert & Mildred Cathcart
Charlotte Chapman
The Charles Fund, Inc.
Commonwealth of Virginia Campaign
Carol Burkhardt Cooper
Estate of Bess Kane
Feast
Mason Fogg
Mary Anne Grant
Susan Hall
Karen Moran & Wistar Morris Family Fund at the
Charlottesville Area Community Foundation
Kathryn B. & F. Troost Parker Fund at the
Charlottesville Area Community Foundation
Eugene Meyung
Lorna Derry Miller
James & Bruce Murray
Ann & H. Carter Myers III

DONOR LIST

Network for Good
Rozanne Oliver
Maureen & Kevin O'Shea
Michele Phillips
Praxis Foundation - Anonymous
Daniel & Rita Seale
William Seibert
Tim Sims
Taste of the South
Ann Willms
Jennifer & Frank Winslow
James & Elizabeth Wright
Kerin Yates

\$200 - \$499

Alice Meador Fund at the Charlottesville Area
Community Foundation
Elizabeth Allen
Dan & Beth Alley
Amanda Norris Ames
Ward & Martha Anderson
Mary & Lucien Bass III
Gregory & Helen Bassett
David & Carolyn Beach
George Beller & Katherine Brooks
Sarah & Eduard Brau
Diane Brownlee
Patsy & Charlie Chadwick
Stephen & Anne Colgate
Jenny Crocker
Maynard & Joanne Davis
Ruth Douglas
Elizabeth Eisenstadt
Joan Fenton
Grace Episcopal Church
Leslie & Dan Gregg
William & Harriett Grosh
Michael Henke & Judy Campbell
William & Marsha Herbert

Diane & Grady Lewis
Merrick & Steve Murray
Valerie Newcomb
Glen & D. Kay Robinson
Shelah Kane Scott
Janice & John Stalfort
Lanie Veckman
Virginia Association of Recovery Residences

\$1 - \$199

Patricia Allinson
David & Anitra Archer
Alice Armstrong
Clifford & Kate Tarmarkin Arnold
Patricia Artinian
Robin Dean Baililes
Sharon Baiocco
Martha & James Ballenger
Dean & Mary Barber
Clarks Bella
Belmont Womens Missionary Union
Robert & Celia Belton
Verna Joy & Sam Boatwright
Bocock/Hitz Fund at the Charlottesville Area
Community Foundation
Andrew & Frances Boninti
Anne D. Bowen
Anne & Stuart Bowen
Thomas & Judith Boyd
Robert & Nancy Brewbaker
Eleonor Nielsen Buet
Maureen Burkhill
Carrsbrook Homeowners Investment Club (CHIC)
Carol Chandross
Kiran K. Chapman
Sam P. & Elisabeth Clarke
Martha & Ted Coates
Jessica Coffey
Martha & George Craddock Jr.

DONOR LIST

Anne Cressin
William & Tina Cromwell
Patricia & Edward Davis
Patricia Duncan & Robert Ballard
Guy Fiske
The Front Porch
Mary & Bob Gibson
Dr. & Mrs. Barry Gold
Karen & Neal Goodloe Jr.
Tom & Geneie Grant
Wilburn & Sara Grant
Sonia Haimes
Jim Hart
J. Dawn & Ted Heneberry
Ruth Hill
Mary Buford & Fred Hitz
David & Carol Hogg
Diane & Dan Horan
Linda Hunt
Carol Hurst & Jon Nafziger
Carol Hurt
Lucy Ivey
James & Judith Jaeger
Joan Jay
Daniel & Lewellyn Jordan
Joan & J. Scott Kammire
Tom & Lois Kelly
Tina & Cori Krall
Penelope & Richard Krell
Ja'net LaPointe
Lazo Charitable Fund
Dr. Virginia & Mr. Gordon Lindsey
Margaret Luderer
Nancy Markos
Kathlinda Marshall
Michele Mattioli
Edward & Virginia McFadden
Susan McNeely
Elizabeth Meiberg
Bonita & Michael Metz
Marilyn Millard
Donald & Lisa Morin
Marsha Musser
Leland Nettles
Paula & Rob Newcomb
Nikki Nicholau
David & Ann Normansell
Nancy O'Brien
Rosemary & Richard Postle
Linda & Jeffrey Reisner
Ravi Respeto
Dr. & Mrs. William Ross Jr.
Joshua & Ellen Rozan
Owie & Joseph Samuels
Patricia Schechtman
Stephen & Elizabeth Schmitz
Deborah & David Scott
Jack Stoner
Kathleen Sturges
Stephanie Tatel & Christian McMillen
W. McIlwaine & Elsie Thompson
Harold & Faye Warner
Robert & Charlotte Wilcox
Marcia Wilds
Blair Williamson
Susan Williamson
Kimberly Wilson
Keith & Adrienne Woodard
Cindy Woodward
Tom Zahorik
Judith Zeitler



GEORGIA'S FRIENDS
HOPE HEALS

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GeorgiasFriends.org