



# GEORGIA'S FRIENDS

HOPE HEALS

## Annual Report • 2021

[GeorgiasFriends.org](http://GeorgiasFriends.org)



*Members of MVMNT Church's Serve Team with Georgia's House residents, staff, and our founder Dorothy Tompkins (top).*

## A Message from Our Leadership

2021 was another successful year for Georgia's Friends despite the challenges of year two of the pandemic. This report reflects our accomplishments, which were only possible because of our amazing staff, our Board, our volunteers, and our generous supporters from the Charlottesville-Albemarle community and beyond.

At a time when most treatment centers and other referral sources were curtailed because of COVID-19, we were reminded how vital it is for women in early recovery to live in a supportive community with a structured program as they journey toward health, wholeness, and sobriety.

Our heartfelt thanks go out to a special group of donors who came together to pay off the mortgage on Georgia's House and Cottage in 2020 and 2021. This extraordinary gift will reduce our annual expenses by \$13,000 and save \$10,000 in interest yearly. The philanthropy of these donors will enable us to focus all of our resources on enhancing our programs and supporting our residents in their recovery.

We are always mindful that especially in uncertain times like we have faced this year, we depend on your help to sustain operations and continue to serve women in need. Thank you for your faithful support in 2021 and for your commitment and dedication to our mission in the years to come.

Yours in hope and healing,



Page Gilliam  
President, Board of Directors

### *Board of Directors*

#### *Executive Team*

Page Gilliam  
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Charlotte Chapman  
Vice President

Elaine Oakey  
Secretary

Gerri Carr, CPA  
Treasurer

Karen Turner  
Past President

Dorothy Tompkins, MD  
Founder & Past President

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Joanne Blakemore  
Diane Brownlee  
Ted Hogshire  
Val Newcomb  
Annie Sartori  
Tim Sims  
Lanie Veckman

#### *Executive Director*

Denise McFadden

#### *Staff*

Laura Pettit  
Program Director

Ashley Fowler  
Operations Manager



# 2021 IMPACT



**29** residents served  
**4** successful transitions  
**3,984** safe bed nights provided  
**new!** Joy Project launched!

*Kumud Vanderveer (center) with two residents who participated in Kumud's Bollywood Fitness class.*

## Our Mission

Georgia's Friends provides programs and services in the local community to help women suffering from substance use disorders and co-occurring mental health challenges. Georgia's House, the signature initiative, provides hope and healing through a safe, therapeutic, and structured home for women in recovery.

## Our Vision

Georgia's Friends will be a leading resource in the region for women's recovery from drug and alcohol addiction.

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*"Georgia's Friends was a lifesaver for me and my whole family, particularly during the pandemic. We could feel the support of the donors and volunteers. The dinners, the care packages, being remembered at the holidays when it's so hard to be away from your family. It was amazing to feel loved during the darkest moments of our lives." An Alumna*

# 2021 AT-A-GLANCE

- The Board of Directors adopted a revised **strategic plan** incorporating new initiatives. These include enhancing case management and resources to help graduating residents make stronger transitions and increasing efforts to foster diversity and inclusiveness.
- Thanks to a **fully forgiven PPP loan**, we were able to maintain staff at full pay with no layoffs or reductions in hours.
- **In-person 12-step meetings and workshops** resumed at Georgia's Cottage.
- We replaced the aging roof on **Georgia's Cottage** and began much-needed exterior renovations thanks to a grant from the Perry Foundation, matched by contributions from First Presbyterian Church and members of the Board.
- A team of volunteers and businesses came together to give our **garden** a stunning make-over, providing a lovely space for renewal and contemplation.
- Our staff was trained on sexual orientation and gender identity, enabling Georgia's Friends to receive a **Cville SafeSpace certification**.
- We established the new **Faith-Based Initiative Committee** in response to the very generous volunteer offers and donations that have come from many different places of worship. With this new committee, our goal is to work in a more-organized way with these wonderful community partners.
- We held our first annual in-person fundraising event since the beginning of the pandemic, **"Walk A Mile in Their Shoes."** At a mountaintop home in Albemarle County, friends old and new celebrated Georgia's Friends and our residents with a mile-long hike, a hearty country breakfast, education about addiction and recovery, and the testimony of Georgia's House alumnae.



*One of the educational signs lining the one-mile walk*



*Alum Andrea Carter shares her story*



*A stunning view for our inaugural fundraiser*

## New Staff & Board Members



### **Denise McFadden, Executive Director**

Denise is a veteran marketing and communications professional with 30 years' experience growing non-profit and for-profit businesses. She comes to Georgia's Friends with expertise in business leadership, client advocacy, team building, media relations, and marketing/development strategy.



### **Celeste Goodman, Manager of Operations**

Celeste joined Georgia's Friends in the newly-created Manager of Operations position. She has developed exceptional management and organizational skills through a 14-year career as an entrepreneur and business owner, event planner and manager, private estate and restaurant manager, and pastry chef.



### **The Hon. Edward L. (Ted) Hogshire, Board of Directors**

Ted served as judge of the Circuit Court for the City of Charlottesville where he presided over the Charlottesville-Albemarle Drug Treatment Courte for nearly 16 years. He teaches the UVA Law School seminar Therapeutic Justice and the Evolving Role of Specialty Courts.



### **Joanne Blakemore, Board of Directors**

Joanne comes to the Board as a long-time Georgia's Friends volunteer, having brought meals and been a companion to the residents since our early days. With her extensive experience serving on boards of leading organizations, Joanne brings extensive skills to the Board.



### **Lanie Veckman, Board of Directors**

Lanie is a veteran member of many non-profit boards and comes to the Board with finance and business development skills. Regarding her interest in Georgia's Friends, she said, "I believe that raising women up can lift entire communities. Georgia's House is a safe place for women to begin to rebuild their lives after the pains of addiction and become a strong force for good."

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## Farewells

In 2021, we said farewell to our former executive director, Mary Anne Grant, and our administrative director, Kimberly Wilson. Thank you, Mary Anne and Kimberly, for your service and your many contributions to the growth and strength of Georgia's Friends. We would also like to thank retiring Board members Tina Krall and Amanda Ames for their dedicated service to the organization.

## Finding Joy in Recovery



*A resident with her equine partner.  
Teva. at equine-focused recovery.*

Experiencing joy during recovery is one of the most important factors for long-term success. In early sobriety, a future without drugs or alcohol can look like endless deprivation. In 2021, we introduced the Joy Project, a holistic program of activities and learning that supports our residents' recovery journeys. The Joy Project offers positive, healthy activities that help the women rebuild an organic sense of joy, purpose, and well-being. The goal is to fill the void created when residents remove drugs and alcohol from their lives.

Activities have included equine-focused recovery, trauma-informed yoga, meditation, Bollywood fitness, hiking, kayaking, and therapeutic horticulture.

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## With Gratitude . . .

The board and staff of Georgia's Friends would like to extend a sincere, heartfelt thank-you to a special group of donors who came together in 2020 and 2021 to pay off the mortgage on Georgia's House and Georgia's Cottage. Eliminating our mortgage will reduce our annual expenses by \$13,000 and save \$10,000 in interest. Their generous gifts enable us to focus all of our resources on enhancing our programs and supporting our residents in their recovery.

### **A warm and humble thank-you to...**

THE SMITH FAMILY "ALWAYS AM" FUND

THE BAMA WORKS FUND OF DAVE MATTHEWS BAND

OAKWOOD FOUNDATION CHARITABLE TRUST

DOROTHY AND BILL TOMPKINS

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*"At Georgia's House I was in a safe, structured, and disciplined environment – something I needed and never had in my life. I got a sponsor and worked the 12 Steps. I got into counseling. And, I got my CDL driver's license and was a full-time transit bus driver for the City of Charlottesville, a job I love, for two years!" An Alumna*



## Thank you to our supporters!

*“Georgia’s Friends will be known as a model non-profit organization using best practices in the Charlottesville-Albemarle community. Supporters will know that a contribution, whether monetary or as a volunteer, will be used wisely and effectively.” – Georgia’s Friends 2021 Revised Strategic Plan*

Our volunteers gave abundantly to provide our residents a sense of stability, safety, and comfort. There are so many people who helped us day in and day out to support the women of Georgia’s House. These are just some of the individuals and organizations who’ve helped us accomplish great things in 2021

- **Kimberly Popovsky**, who leads yoga for our residents once a week.
- **Martha Ballenger, Oz Staley, Nancy Gordon, Lisa Drake, Annie Sartori, and Elaine Oakey** who provided our residents with transportation in 2021.
- The many people who bought groceries for new residents for their first week at Georgia’s House.
- **Brian Mulcahy**, who took Georgia’s House recycling to McIntire Recycling Center every week.
- **Marcia Wilds**, a volunteer since 2018, who helps us with critical data entry and office work.
- Members of **MVMNT Church**, who help with carpentry projects and take on much-needed groundskeeping work.
- **Kumud Vanderveer**, who has led residents in yoga and Bollywood Fitness.
- **Gail Todter** of Integrated Health & Horsemanship who creates beautiful healing environments that nurture our residents in their equine-focused recovery journeys.
- Volunteers from **First Presbyterian Church** who provided care packages and holiday gifts for residents.
- Members of the **Albemarle Garden Club** who created spring flower arrangements for each of our residents.
- A dedicated group of **volunteers and Board members** who delivered Sunday dinners for the residents two times every month.
- **Board members** who participated in the Joy Project by taking residents hiking and kayaking, giving cooking classes, and taking residents to brunch and movies.
- **The Neale, Cooper, and MacDonald families** who adopted Georgia’s Friends during the holidays. These families not only donated gift cards and made a generous contribution to Georgia’s Friends, but also purchased a new Mac and wireless printer to help the residents with job searches, resume building, online 12-Step and intensive outpatient therapy meetings, and other technology needs.

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*“I was constantly making poor decisions and causing wreckage in my life. However, thanks to Georgia’s Friends, I have been given the tools to deal with life, learned to have relationships, and have my daughter back in my life. I’m truly grateful.” An Alumna*

# FINANCIAL SUPPORT

During 2021, we were honored to receive the extremely generous financial support of the many individuals, foundations, governmental agencies, and organizations that helped sustain our operations and enhance our programs. THANK YOU for making all of our 2021 accomplishments possible!

GEORGIA'S FRIENDS, INC.  
STATEMENT OF FINANCIAL POSITION  
AS OF DECEMBER 31, 2021

	<u>2021</u>	<u>2020</u>
<b>ASSETS</b>		
Cash	\$ 259,461	\$ 150,825
Fixed assets, net	\$ 1,073,702	\$ 1,095,320
Other assets	\$ 986	\$ 278
<b>TOTAL ASSETS</b>	<b><u>\$ 1,334,149</u></b>	<b><u>\$ 1,246,423</u></b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>LIABILITIES</b>		
Accounts payable	\$ 1,914	\$ 942
Other current liabilities	\$ 9,054	\$ 19,355
Deferred Revenues	\$ -	\$ 13,800
Long-term liabilities	\$ -	\$ 73,342
<b>Total Liabilities</b>	<b><u>\$ 10,968</u></b>	<b><u>\$ 107,439</u></b>
<b>NET ASSETS</b>		
Without donor restrictions	\$ 1,287,885	\$ 1,131,518
With donor restrictions	\$ 35,295	\$ 7,466
<b>Total net assts</b>	<b><u>\$ 1,323,180</u></b>	<b><u>\$ 1,138,984</u></b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b><u>\$ 1,334,148</u></b>	<b><u>\$ 1,246,423</u></b>



# REVENUE RESOURCES

## Individuals

Individual and Business contributions	\$	229,668
Restricted Individual contributions	\$	109,996
Resident payments	\$	7,320

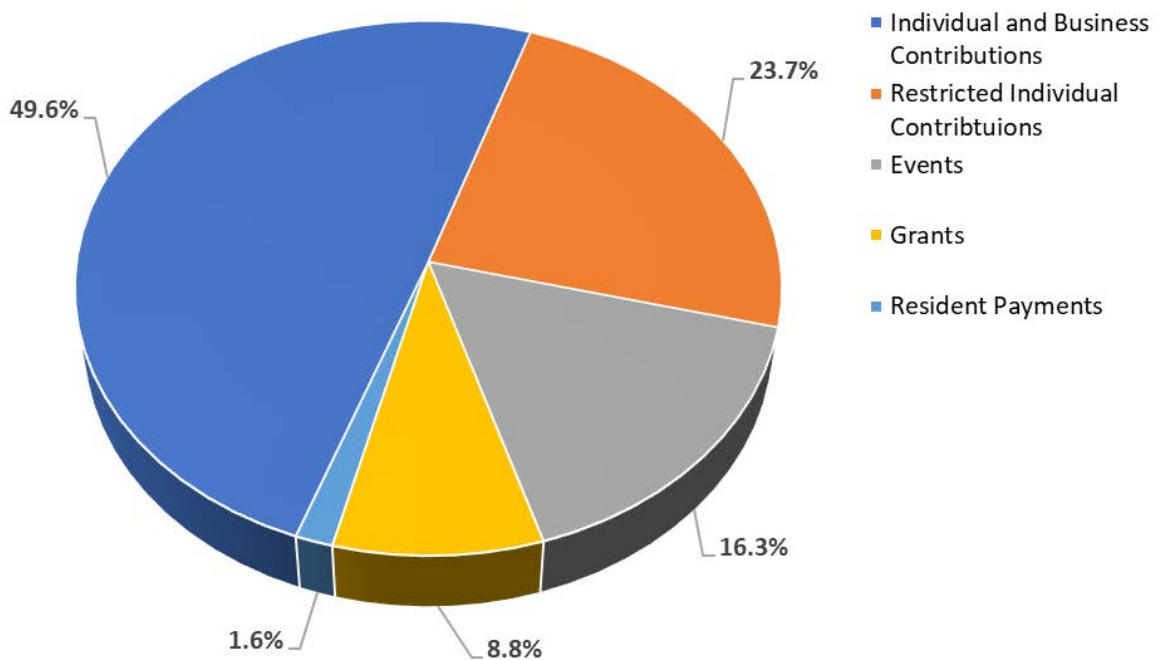
## Grants

Local Government	\$	18,420
Private Foundations	\$	22,170

<u>Events</u>	\$	75,579
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<u>Other</u>		-
<b>TOTAL</b>	<b>\$</b>	<b>463,153</b>

Georgia's Friends is primarily supported by individuals in the community.



# DONOR LIST

*Donations received in 2021.*

## **\$50,000 and above**

Tessa Ader  
Dorothy & William Tompkins, M.D.

## **\$10,000 - \$49,999**

County of Albemarle  
Bama Works Fund of Dave Matthews Band at the  
Charlottesville Area Community Foundation  
Joanne & Haywood Blakemore  
Manning Family Foundation  
Susan B. Morris  
Perry Foundation, Incorporated  
Frederic W. Scott, Jr, In Honor of Karen Turner  
The Smith Family "Always Am" Fund  
Karen Turner  
Twentieth Century Merchants Fund of  
Charlottesville-Albemarle Retail Merchants  
Association at the Charlottesville Area  
Community Foundation

## **\$5,000 - \$9,999**

Community Endowment Fund at the Charlottesville  
Area Community Foundation  
Emmanuel Episcopal Church  
First Presbyterian Church  
The Ed Ford Fund at the Charlottesville Area  
Community Foundation  
Laura & Lee Grimes  
Heiner Family Fund at the Charlottesville Area  
Community Foundation  
Estate of Bess Kane

## **\$2,000 - \$4,999**

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Christopher & Megan Carter  
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Alison & Bernard Webb

## **\$1,000 - \$1,999**

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Blair Williamson

## \$500 - \$999

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The Stultz Foundation  
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## \$1 - \$499

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**GEORGIA'S FRIENDS**  
HOPE HEALS

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**[GeorgiasFriends.org](http://GeorgiasFriends.org)**